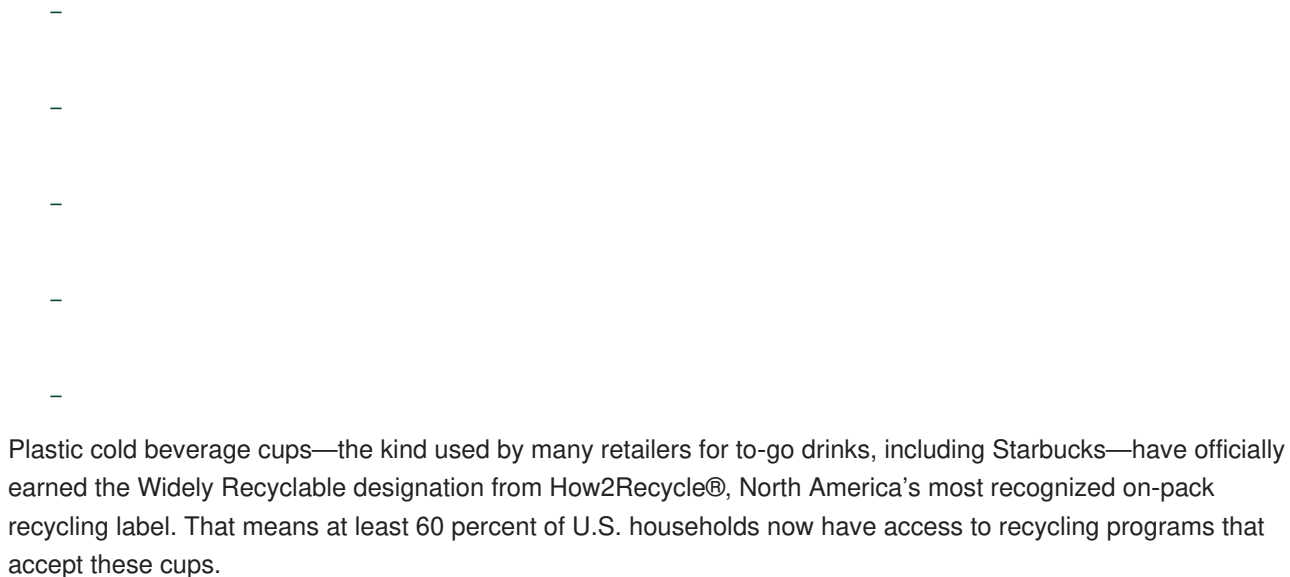


Apr 2, 2026

How WM and Starbucks are Helping Expand Recycling for To-Go Cups

One cup. One choice. One opportunity to reimagine what happens next.



In this video, WM Chief Sustainability Officer Tara Hemmer and Starbucks Chief Sustainability Officer Marika McCauley Sine sit down inside a Starbucks café to explore how cup recycling works—and how small actions by consumers can add up to meaningful impact.

Click below to see how a simple cup now has the potential for a second life.

Your browser does not support the video tag.

<https://mediaroom.wm.com/How-WM-and-Starbucks-are-Helping-Expand-Recycling-for-To-Go-Cups>